

Privacy policy

Bitchin' Inc. ("we" or "us" or "our") respects the privacy of our users ("user" or "you"). This Privacy Policy explains how your personal information is collected, used, and shared when you visit our website bitchinsauce.com (the "Site"). Please read this privacy policy carefully.

Personal Information Collected

When you visit the Site, we may ask you to provide us with certain personally identifiable information that can be used to contact you or identify you. The personally identifiable information includes:

- First and last name
- Email address

This information is voluntary when you choose to participate in the newsletter or when contacting Us directly. You are under no obligation to provide Us with personal information of any kind.

Derivative Data

When using this Site our servers may automatically collect information, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

Financial Data

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site. We store only very limited, if any, financial information that we collect. Otherwise, all

financial information is stored by our payment processor, Shopify and you are encouraged to review their privacy policy.

Use of your personal information

We may use information collected about you via the Site to:

- To communicate with you
- To fulfill or meet the reason you provided the information. For example, when providing Us with your name and email address to request information about our products or services.
- To assist law enforcement and respond to a subpoena
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you.
- Notify you of updates to the Site

How do we use your personal information?

Sharing your personal Information

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Shopify to power our online store--you can read more about how Shopify uses your Personal Information here: <https://www.shopify.com/legal/privacy>. We also use Google Analytics to help us understand how our customers use the Site -- you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Behavioural advertising

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network

Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by using the links below:

- Facebook: <https://www.facebook.com/settings/?tab=ads>

- Google: <https://www.google.com/settings/ads/anonymous>

- Bing:

<https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

Do not track

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

Data retention

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Your rights

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Site, you have the right to request removal of unwanted data that you publicly post on the Site. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Site, but please be aware that the data may not be completely or comprehensively removed from our systems.

Minors

The Site is not intended for individuals under the age of 18.

Contact us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at shipping@bitchinsauce.com or by mail using the details provided below:

Bitchin' Sauce

[Re: Privacy Compliance Officer]

6211 Yarrow Dr, ste C, carlsbad CA 92011, United States